

CASE STUDY

CHALFONT PRODUCTS



CHALFONT
PRODUCTS

Fullers Logistics provide a flexible warehousing, logistics and fulfilment service to Chalfont Products; a well-established agent, merchant and distributor of high quality food packaging.

Working in line with Safe Quality Food (SQF) certifications, the multi-channel, just-in-time fulfilment service includes product storage, pick, pack and despatch.

From paper baking cases to cake boxes, through to foil trays and bags, Chalfont Products have been providing premium quality packaging for over 1,500 products for more than 27 years. The business currently serves a wide variety of factories across the UK and Europe, providing them with the right packaging, at the right time to meet food production demands.

For over nine years, Fullers Logistics have worked with Chalfont Products to provide a multi-channel fulfilment solution. Ensuring Chalfont's products are stored in line with Safe Quality Food (SQF) certifications is one element, but importantly, Fullers provide a complete pick, pack and despatch service to ensure the correct items and quantities of packaging are delivered to Chalfont's customers 'just-in-time'.

"In the food industry it is imperative that any packaging is stored in a safe, clean environment. Fullers have the right certifications and resources in place to provide complete peace of mind that our packaging will be stored, shipped and delivered to our customers in pristine condition."

Managing Director

Chalfont Products Ltd



Chalfont Products have been around since 1991, as agents and distributors of packaging products.

They supply paper and board baking cases, cake boards, foil containers, high quality printed boxes with and without windows, oriented polypropylene (OPP) overwrap film, printed OPP film sheets and very narrow OPP film reels.

All their packaging products are food grade. Products are sourced from producers, preferably with BRC/IOP certification, who are spread across the UK and Europe only.

Chalfont Products are a UK agent for Siluett of Sweden, part of the largest worldwide paper and board baking case manufacturing group. All the paper and board used is sourced from sustainable Scandinavian forests.

www.chalfontproducts.com

Of additional value to Chalfont is the ability to scale their multi-channel fulfilment requirements. As an expanding company, it is essential that Chalfont can gain instant access to increased warehouse storage space and have the ability to scale their requirements up or down as customer demand changes.

With a number of multi-user warehouse facilities serving London, the Thames Valley and Hampshire, Fullers Logistics is excellently placed to provide this level of flexibility and work closely with each of their customers to understand when and how their requirements may change.

“As we already work with a number of household names in the food industry, we were in a unique position to fully understand the complex requirements and standards that Chalfont required from a third party logistics supplier in order to eliminate any potential risks of contamination,” comments Tony Dempsey, Divisional Managing Director at Fullers Logistics.

A quality assurance manager within the Fullers team is aligned to Chalfont Products to ensure that the correct processes are followed for receiving, storage and onward shipment of all packing items. The process is reviewed regularly to ensure that the fulfilment solution remains HACCP compliant and conforms to Good Manufacturing Practices (GMP).

In addition to offering specialist handling of Chalfont's products, Fullers also utilises an integrated warehouse management system to obtain reporting and provide Chalfont with comprehensive insight into inventory levels, shipping costs and more. This culture of continuous review enables Fullers to recognise potential areas of improvement for all its customers and forms the foundation of successful logistics solutions and customer relationships.

“Fullers has an excellent understanding of our business needs. They are organised, efficient, flexible and cost effective. The team are helpful and friendly, and we have never had a reason to look elsewhere or query the service they provide to us. We are a good match.”

Managing Director

Chalfont Products Ltd
