

CASE STUDY



Stedman Corporate Clothing
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STEDMAN CORPORATE CLOTHING SELECTS FULLERS AS GARMENT HANGING EXPERTS

Fullers Logistics provide a flexible warehousing, logistics and fulfilment service to Stedman Corporate Clothing; a high-quality corporate wear company for organisations that require professionally tailored uniforms and business wear for staff.



OVERVIEW

From cosmetic companies, to small airlines and house builders, Stedman covers the breadth of the UK and has provided bespoke and ready-to-wear garments for 30 years. With a focus on exceptional personal service and quality garments, the business is going from strength to strength.

As a family-run business, Stedman wanted to find a fulfilment partner that not only understood their challenges and had the ability to manage their hanging garment requirements, but also had a genuine interest in what they did and shared similar company values.

"Our previous logistics partner was closing, and we needed to find a new partner who would provide a smooth transition and understand our business so that the integration was as seamless as possible," explains Teresa Stedman, Managing Director of Stedman Corporate Clothing. *"We researched the marketplace and put enquiries out to different third-party logistics providers. It was important to us that the warehouse was accessible from our office for annual stock checks and we wanted to ensure a personal level of service was maintained."*

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It soon became clear that Fullers is the best fit for our requirements and offer us that element of care and attention to detail that allows us to focus on providing a quality service to our clients."

Teresa Stedman, Managing Director of Stedman Corporate Clothing | www.stedmancc.co.uk

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CHALLENGE

The essential fulfilment requirement for Stedman is that much of the clothing is not folded, instead it must be transported on hangers to ensure that each item arrives with the client in pristine condition. The team at Fullers are experts in unloading specialised transport vehicles for hanging garments to ensure that that this part of the operation is run safely, efficiently and without the risk of any damage to Stedman's garments.

"Storing clothing or textiles can seem a challenge due to the variety of sizes and shapes," comments Tony Dempsey, Managing Director at Fullers. "For Stedman we were able to effortlessly integrate hanging garments into Fullers shelving system and adapt the available space that we had for them - making it more economical and faster for picking."

As well as ensuring Stedman's garments are stored and hung in a clean environment, Fullers provide a pick, pack and despatch service of the clothing, making sure that the correct items and quantities are delivered to the client, on time and as ordered.

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We are delighted with the move to Fullers. Everything went smoothly and downtime was kept to an absolute minimum. The thing that sealed the deal for us were the people; they are a pleasure to deal with. The Fullers' team is responsive; go the extra mile and I was so pleased with how well they understood our business. Stock accuracy and on-time delivery has been incredible.

Teresa Stedman, Managing Director of Stedman Corporate Clothing | www.stedmancc.co.uk

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RESULTS

Fullers recommended using one of its multi-user warehouse sites in Slough and configured the space to meet Stedman's need for hanging garments. The multi-user option also provides a flexible storage solution, which can easily scale when there are spikes in demand. The bespoke and ready-to-wear orders are sent to Fullers, which are stored and barcoded so that they are fully traceable throughout the delivery cycle.

"Our warehouse management system allows the team at Stedman Corporate Clothing to have full visibility of the delivery journey from rapid goods receipt, to highly precise and efficient despatch. With the flexibility to suit a variety of goods in, order processing and fulfilment practices, we can help to improve productivity in no time," comments Dempsey.

A dedicated account manager at Fullers regularly and proactively reviews all aspects of the operation for Stedman's to identify potential areas where further improvements can be made to enhance efficiency.

WE ARE FULLERS LOGISTICS

Providing end-to-end multi-channel fulfilment and distribution services.

If you have any questions or would like to discuss your requirements please get in touch



01753 519 000



info@fullers-logistics.com



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